

ATLANTIC CITY'S 20TH ANNUAL HOST AWARDS

Wednesday, May 3, 2017 • Boardwalk Hall

ADVERTISING OPPORTUNITIES

OVER 650 ATTENDEES LAST YEAR!

The Atlantic City Host Awards honor employees in the tourism and hospitality industry who enhance the experience for Atlantic City visitors. These awards are presented to employees who distinguish themselves through enthusiasm and exemplary service, while promoting the destination

Help support the Host Awards by placing an ad in the 2017 Host Awards Program Book!

Full Page Ad \$300

Size: 5 x 7.5 Full Color No Bleed

Half Page Ad \$150

Size: 5 x 3.5 Full Color No Bleed

Advertising Space Deadline: April 4, 2017

All artwork must be submitted electronically in **high resolution PDF or .JPG** format to Jill Barlow at jbarlow@accva.com no later than **Tuesday, April 25, 2017**.

SPONSORSHIP OPPORTUNITIES

Cocktail Party Sponsorship (hors d'oeuvres only) \$2,500

Includes your banner displayed in the appropriate location at the event, full page ad, logo in the Host Awards

Spirit of Hospitality Award Sponsorship \$3,000

Includes your banner displayed in the appropriate location at the event, full page ad, logo in the Host Awards/ event program book, your name listed in several press releases leading up to the date of the event and four complimentary awards dinner tickets.

Category Sponsorship (one sponsor for all 27 award categories) \$5,500

Includes your banner displayed in an appropriate area, your logo with the group photo of the 27 award winners in a 1/2 page advertisement in the Press of Atlantic City, a centerfold advertisement in the Host Awards Program Book, complimentary table of ten at the awards dinner and your name listed in several press releases leading up to the date of the event.

**Contact the Casino Reinvestment Development Authority
Jacqui Carole • 609-449-7174 or jcarole@accva.com • www.njcrda.com**

MAKE CHECK PAYABLE TO THE CCD/HOST AWARDS



ATLANTIC CITY TOURISM DISTRICT